Values in action

Answer

Review the information provided in the Additional Resources section and make sure you read about each of the focus areas that demonstrate our values in action:

* Innovation
* Diversity & Inclusion
* Corporate Social Responsibility
* Artificial Intelligence
* Trustworthy Computing

Select two focus areas (out of the five) that you are most interested in. Find a story for each of the two focus areas that you found the most inspiring, thought-provoking or note-worthy. Write a short paragraph outlining how the story you read demonstrated the value in action and why it appealed to you. Provide a link to the story you chose.

Innovation

The link to the story is: <https://www.microsoft.com/en-us/research/blog/how-research-can-enable-more-effective-remote-work/?OCID=msr_blog_remote_hero>

This is how the story demonstrated the value in action: I found all the different examples in this article about the ways that Microsoft are helping the challenge of home working to be fascinating – especially given how important this has been recently. Also Microsoft organise the internal competition to participation  of employees this give led to close collaboration on development of the product There are many examples of innovation throughout, but the one that really stood out and resonated with me was the ‘accelerated instant replay (AIR)’. This is a great example of innovation at a time where it is really needed and is adding real value to a real problem many people are currently being faced with. Remote meeting via video call get Researchers at Microsoft are seeking to better understand the experiences of people with autism when they use current video communication technologies.

Diversity & Inclusion

The link to the story is: <https://news.microsoft.com/life/magnet-for-change-an-engineering-job-track-for-women-by-women/>

This is how the story demonstrated the value in action:

This was a very powerful story about the origin and work of Kal Academy. I’d thought about women needing more women as role models to gain confidence within engineering. This pro-active approach ensures engineering is more widely accessible for women, especially regardless of their background and financial status. More women are needed in STEM subjects to ensure it creates a diverse and equal workforce. I think this is an example to highlight the importance and impact of Diversity and Inclusion and the support and encouragement Microsoft provided.

Corporate Social Responsibility

The link to the story is: <https://www.microsoft.com/en-us/corporate-responsibility/airband>

This is how the story demonstrated the value in action:

It was very hard identify just one specific ‘story’ from this section, as there are so many examples of amazing initiatives that are being done to ‘give back’ to communities. I think the one that touched me the most was the ’closing the global divide’ story – I found the video so powerful and humbling to watch. It really brought helped me to see the actual difference technology can have for someone – how it genuinely impacts their whole life (family, work method, society). This seen the technologies can help to better and better product ivy of farm also it help to farmer to manage crops This is one of many amazing stories that brought Corporate Social Responsibility to life for me.

Artificial Intelligence

The link to the story is: <https://www.microsoft.com/en-us/research/blog/training-deep-control-policies-for-the-real-world/?OCID=msr_blog_controlreal_ai>

This is how the story demonstrated the value in action:

To understand how AI is being used to more closely map the way that the human brain interprets processes is amazing. The way that it can help ‘search and rescue’ to find people and items more quickly is such a great example of the benefits of AI and shows the advances in this technology. It was interesting to read how this progressed and how it has been used for ‘out of the box’ thinking from the way drones were initially being used. It was interesting to read how they approached this by dividing the problem into two tasks and the challenges they had to consider. On thinking about AI, Microsoft developed is Crotona. It has become a part of our lives by reading us our Emails, providing movie and restaurant recommendations, and also keeping us stick to our schedules.

Trustworthy Computing

The link to the story is: <https://blogs.microsoft.com/on-the-issues/2020/04/13/tech-for-social-impact-covid-19-azure/>

This is how the story demonstrated the value in action:

I chose the story relating to “More tech and cloud support for non-profits on the frontline of COVID-19” as it resonated with me. It was humbling to read that Microsoft are committing $35 million to help during this time, so that resources are freed up for other important work for frontline workers in the non-profit sector. I found this very inspiring and really show that the values are very much in action everywhere. This shows the Microsoft is care the whole world and help the society of world form their work.